

COLORADO BALLOON CLASSIC
328 Bonfoy Avenue ♦ Colorado Springs, CO 80909-5815

Phone: (719) 471-4833 ♦ Fax: (719) 471-7303

♦ www.balloonclassic.com ♦
balloonclassic@balloonclassic.com

CONTACT INFORMATION
Patsy M. Buchwald, President
Heather Benavidez, Event Organizer
FOR IMMEDIATE RELEASE – Summer 2012

Theme for 2012 – “Where Pikes Peak touches the sky and so do we!”



Press Release - Colorado Springs, CO

Colorado Balloon Classic adds airplane to the State's largest airshow!



- **Why:** To film the Colorado Balloon Classic from above each morning and to be the “eyes” in the sky for the Balloon Classic’s Balloonmeister and Safety Officer
- **Who will pilot it:** David Begin
 - In previous years, David flew a hot air balloon at the Classic
- **What is it:** Piper Comanche N7627P
- **It is named:** “iTopIt Express”
- **Where will it take off and land:** Colorado Springs Airport
- **The filming and plane are sponsored by:** iTopIt Yogurt of Colorado Springs

The event dates for the 36th annual Colorado Balloon Classic are September 1, 2, 3, 2012.
Colorado’s largest air show and hot air balloon event!

Proud member of Colorado Springs Convention & Visitors Bureau,
the Better Business Bureau and the Greater Colorado Springs Chamber of Commerce.
For more information on the Colorado Balloon Classic, please visit www.balloonclassic.com.
Contact the office at 719-471-4833.

For CBC Use: PK ____ PC ____